



## **ARTOTEL RASA LAUNCHES RHYTHM ROOM SPACE & BAR**

**Jakarta, February 2020** – artotel RASA is one of the business pillars of ARTOTEL Group which revolves in food and beverage department. Adding its new portfolio to artotel RASA, it is now unveiling an elevated night life experience with the launch of RHYTHM ROOM SPACE & BAR, located at Lobby Level Goodrich Suites, ARTOTEL Portfolio, Jl. Pangeran Antasari No.60, Cipete Utara - Jakarta Selatan.

Rhythm Room Space & Bar is a chic lounge for social nightlife with the theme "The Rhythm of the Night," presenting a variety of different music performances for every occasions, from Live Band to Live DJ's with R&B, Techno, Pop, as an option for music lovers in find music that suits their lifestyle. Supported with a spacious capacity up to 200 people along with stunning interior lighting and art deco decoration, Rhythm Room serves dogs and wings food variety combined with a tasty sauce variant, created by Rendi Putra as Head Chef of the Company of ARTOTEL Group. A various beverage concoction such as Goodrich Spritz that is show the taste of nature and Raise the Glass that tells the story of New Orleans by its taste, created by Rhythm Room Bar team. Rhythm Room Space & Bar opens every day with an opening hour on Sunday - Thursday: 5 pm - 01.00 am, and Friday - Saturday: 5.00 pm - 02.00 am. Outside the opening hour, Rhythm Room turns into function room such as a meeting room for social and private activities such as weddings and birthdays, as well as corporate and government meetings. Rhythm Room is also equipped with high-speed Wi-Fi internet connection access.

"We want to make Rhythm Room Space & Bar as a place to hang out and as a music oasis for the young people in Jakarta, especially in South Jakarta where they can relax and gather with their colleagues while eating-drink-dance- repeat." Rizdian Siregar, Director of F&B ARTOTEL Group adds.

***-STAY TRUE-***

## **ARTOTEL Group**

ARTOTEL Group is an Indonesia's hospitality company with 4 integrated pillars of Hotel (Stay), Food & Beverages (Dine), Event Management (Play), & Curated Merchandise (Shop). As a lifestyle brand, ARTOTEL Group offers selection of accommodations, from budget hotel, boutique designed hotel up to premium level, from the mass market accommodation to the luxury. On Hotel industry, ARTOTEL Group offers some hotel brands such as **BOBOTEL, ARTOTEL, ARTOTEL CURATED, ARTOTEL PORTOFOLIO, ARTOTEL CASA, ARTOTEL VILLA, & ARTOTEL SUITES**. On Food & Beverage industry, ARTOTEL Group offers an independent management of restaurant, Bar, and Beach Club.

Through Event Management, under **ARTOTEL Play** dan Curated Merchandise with brand **MART**, ARTOTEL Group has a vision to support and take part on the growth of Indonesian Creative Industry by supporting local players, collaborate with them through exhibitions, performances, workshop, and the production of merchandise with artistic characters that can be used everyday at affordable prices.

**Property:** ARTOTEL Surabaya, Thamrin – Jakarta, Wahid Hasyim – Jakarta, Sanur – Bali, Yogyakarta, Gajahmada – Semarang & Haniman – Ubud. **ARTOTEL Curated:** de Braga by ARTOTEL – Bandung, Alpines by ARTOTEL – Batu. **ARTOTEL Portfolio** : Goodrich Suites - Jakarta. **ROOMS INC.:** Semarang. **BOBOTEL** : Gatot Subroto – Medan. **F&B Outlets** : DOUBLECHIN, BANG BANG, LIDAH LOKAL, ROCA, BART, ARTOTEL BEACH CLUB (ABC), BISTRO DE BRAGA, B10 CAFÉ, FAT ELEPHANT, 11/12 ROOFTOP BAR, SANGKAR, OUT OF THE BLUE, SIXTY.

Pipeline: **ARTOTEL** : Setiabudi – Jakarta, **ARTOTEL CASA** : Kuningan – Jakarta, **BOBOTEL** : Poris 88 – Tangerang. **ARTOTEL Curated:** Teraskita Boutique – Medan. **ARTOTEL Portfolio** : Huni Huna – Nusa penida,

### **Contact:**

**ANDRI MEILANI**  
Marketing Communication Manager  
ARTOTEL Group  
T: +62 21 3900 399  
M: 081283212251  
E: andri@artotelgroup.com

**YULIA MARIA**  
Asst Director of Marcom  
ARTOTEL Group  
T: +62 21 3900 399  
M: 08129982567  
E: yulia@artotelgroup.com

[www.artotelgroup.com/rhythmroom](http://www.artotelgroup.com/rhythmroom)