

ARTOTEL GROUP MANAGING GOODRICH SUITES, ARTOTEL PORTFOLIO PREMIUM BOUTIQUE HOTEL IN SOUTH JAKARTA

Jakarta, October 2019 - Goodrich Suites Jakarta owned by PT. Griya Interindo Abadi or known as Goodrich Global Indonesia, first opened its door in 2018 as a premium boutique hotel in South Jakarta. Since July 2019, Goodrich Suites Jakarta has been operated by the ARTOTEL Group and joined the ARTOTEL Portfolio brand category with the name - Goodrich Suites, ARTOTEL Portfolio.

ARTOTEL Portfolio is one of the hotel brands of ARTOTEL Group that carries the concept of “Tailored Luxury” and prioritizing luxury in every corner of the room with interior design that is tailored to the hotel. Targeting social A and B classes, ARTOTEL Portfolio specifically targets the market of business workers and families who crave five-star hotel facilities and services. Located on Jalan Pangeran Antasari No. 60, Kebayoran Baru, South Jakarta, Goodrich Suites, ARTOTEL Portfolio is now ready to pamper its guests with ARTOTEL-style service and experiences in the standard of luxury boutique hotel. Guests can also enjoy the quality of Goodrich Global’s premium products, ranging from wallpapers, carpets & laminated floorings to international standard linens. With its strategic location in the center of South Jakarta, where shopping and dining district are situated, Goodrich Suites, ARTOTEL Portfolio is now a luxury boutique hotel of choice for businesspeople, whether they are traveling on business, as well as a place to relax with family on weekends.

Goodrich Suites, ARTOTEL Portfolio has eight floors completed with 76 exclusive rooms with a choice of three types of room which are Suites Room, Royal Suites, and Presidential Suites. As for supporting facilities owned by Goodrich Suites, ARTOTEL Portfolio consists of an Outdoor Swimming Pool, Sports Room, five (5) meeting rooms with a capacity of up to 100 people, and two (2) F&B Outlets, called Sixty Bar & Resto, which is located on the 3rd floor serving a variety of Asian and Western dishes from breakfast to dinner with a tropical atmosphere. Also, Rhythm Room, located on the ground floor, as a place to hang out day and night, serving a wide selection of alcoholic drinks such as cocktails, wine and beer as well as live music entertainment. Both F&B outlets of Goodrich Suites, ARTOTEL Portfolio are also used as function venue such as: Wedding, Birthday, and other Private Events.

Erastus Radjimin, CEO of ARTOTEL Group adds, "ARTOTEL Group, especially in the pillar of the hotel, now has multi brands that are tailored to the market that we aim at, ranging from economic to luxury brands because we want to create a different stay experience according to the characteristics of the guests. With the presence of Goodrich Suites, ARTOTEL Portfolio, guests can experience staying in tailored luxury boutique hotels, ranging from interior design and luxurious support facilities to the services provided by the hotel team. At this special occasion, I would like to thank Mrs. Lidia Siregar Purnomo as Director of PT. Griya Interindo Abadi or known as Goodrich Global Indonesia who has entrusted the property to be operated by ARTOTEL Group."

-STAY TRUE-

About ARTOTEL Group

ARTOTEL Group is an Indonesia's hospitality company with 4 integrated pillars of Hotel (Stay), Food & Beverages (Dine), Event Management (Play), & Curated Merchandise (Shop). As a lifestyle brand, ARTOTEL Group offers selection of accommodations, from budget hotel, boutique designed hotel up to premium level, from the mass market accommodation to the luxury. On Hotel industry, ARTOTEL Group offers some hotel brands such as **BOBOTEL, ARTOTEL, ARTOTEL CURATED, ARTOTEL PORTOFOLIO, ARTOTEL CASA, ARTOTEL VILLA, & ARTOTEL SUITES**. On Food & Beverage industry, ARTOTEL Group offers an independent management of restaurant, Bar, and Beach Club.

Through Event Management, under **ARTOTEL Play** dan Curated Merchandise with brand **MART**, ARTOTEL Group has a vision to support and take part on the growth of Indonesian Creative Industry by supporting local players, collaborate with them through exhibitions, performances, workshop, and the production of merchandise with artistic characters that can be used everyday at affordable prices.

Property: ARTOTEL Surabaya, Thamrin – Jakarta, Wahid Hasyim – Jakarta, Sanur – Bali, Yogyakarta, Gajahmada – Semarang & Haniman – Ubud. **ARTOTEL Curated:** de Braga by ARTOTEL – Bandung, Alpines by ARTOTEL – Batu. **ARTOTEL Portfolio :** Goodrich Suites - Jakarta. **ROOMS INC.:** Semarang. **BOBOTEL :** Gatot Subroto – Medan. **F&B Outlets :** DOUBLECHIN, BANG BANG, LIDAH LOKAL, ROCA, BART, ARTOTEL BEACH CLUB (ABC), BISTRO DE BRAGA, B10 CAFÉ, FAT ELEPHANT, 11/12 ROOFTOP BAR, SANGKAR, OUT OF THE BLUE, SIXTY.

Pipeline: **ARTOTEL :** Setiabudi – Jakarta, **ARTOTEL CASA :** Kuningan – Jakarta, **BOBOTEL :** Poris 88 – Tangerang. **ARTOTEL Curated:** Teraskita Boutique – Medan. **ARTOTEL Portfolio :** Huni Huna – Nusa penida,

Contact:

ANDRI MEILANI
Marketing Communication Manager
ARTOTEL Group
T: +62 21 3900 399
M: 081283212251
E: andri@artotelgroup.com

YULIA MARIA
Asst Director of Marcom
ARTOTEL Group
T: +62 21 3900 399
M: 08129982567
E: yulia@artotelgroup.com

www.artotelgroup.com