

CELEBRATING HALLOWEEN WITH “*PANIC ROOM*” ARTOTEL STYLE

Sanur, October 2019 – Halloween celebration is starting to appeal to young Indonesians, and this year ARTOTEL Group presents a Halloween celebration with the theme “*Panic Room*”, from 25 - 31 October 2019.

“*Panic Room*” will provide a Halloween-style stay at all ARTOTEL Group properties in Jakarta, Bandung, Yogyakarta, Semarang, Batu, Surabaya, and Bali. For guests who book a room through the website artotelgroup.com and take the “*Panic Room*” promotion, will get a 25% on the period of stay from 25-31 October, 2019 and get a “surprise” from ARTOTEL, which is a decorated Halloween themed room. In addition to that, guests will also be pampered with special offer from our bar and restaurants outlets.

Yulia Maria, Assistant Director of Marketing Communications ARTOTEL Group adds, “As a hotel brand that always carries creative and innovative concepts, ARTOTEL Group will thrive to provide different staying experience, and in relevance with the latest trends. Inspired by Halloween momentum near the end of October, we will offer our guests a little surprise with “*Panic Room*” themes in our properties. We hope that our guests will be entertained by our unique concept. So, to those who are curious and interested to find out the surprises and uniqueness that our team has prepared, simply insert the promo code “*Panic Room*” through our website, www.artotelgroup.com/hotels/artotel/sanur-bali. Booking period starts from early October 2019, for the period of stay from 25-31 October 2019.

-STAY TRUE-

About ARTOTEL Sanur – Bali

Located 25 minutes’ drive from the International Airport of Ngurah Rai and 3 minutes’ walk from the beach, ARTOTEL Sanur-Bali ARTOTEL Sanur-Bali brings vibrancy and colour to the island’s favourite seaside village. This boutique hotel is a canvas showcasing thought-provoking works by some of the most relevant Bali-based contemporary artists of today. A total of 89 rooms, and

PT ARTOTEL INDONESIA

Plaza Bank Index #07-23 +62 21 390 0399
Jl. M.H. Thamrin 57 +62 21 390 0499
Jakarta 10350, Indonesia corporate@artotelgroup.com

artotelgroup.com

supporting lifestyle facilities such Lidah Lokal, Rooftop Pool & Bar at the rooftop (BART), as well as rotation ARTSPACE will satisfy the needs of millennial travellers looking for a refreshingly different Bali experience.

About ARTOTEL Group

ARTOTEL Group is an Indonesian Hospitality Company comprised of 4 integrated business units of *Hospitality, Food & Beverage, Event Management and Curated Merchandise* with a vision to introduce local creative community to the world. With its lifestyle brand concept, the company offers selections of hotel brands ranging from budget, boutique to luxury collections to accommodate all layers of target market in primary and secondary cities across Indonesia, namely **ARTOTEL, CURATED COLLECTIONS, BOBOTEL, ROOMS INC, ARTOTEL CASA, dan NAVAS**. While in Food & Beverage, ARTOTEL Group provides management service for restaurants, bar, and beach club, named **DOUBLE CHIN, BANG BANG, ROCA, BART & ARTOTEL BEACH CLUB (ABC)**.

Through *Event Management*, **ARTOTEL PROJECT SERIES (APS)** and *Curated Merchandise* dengan brand **AOL (ART of Life)**, ARTOTEL Group would like to deliver its service in organizing various art and creative social events as well as searching young emerging Indonesian artists for potential collaboration. In its continuous effort to promote the works of local artists, ARTOTEL Group brings **AOL** as curated merchandise, a series of uniquely artistic merchandise for daily use or wear in a very affordable price.

Hotel: **ARTOTEL** Surabaya, Jakarta: Thamrin, Wahid Hasyim, Bali: Sanur, Haniman – Ubud, Yogyakarta. **Curated Collections:** de Braga by ARTOTEL – Bandung, Alpines by ARTOTEL – Batu, Goodrich Suite by ARTOTEL – Jakarta. **Rooms Inc** Semarang.

Restaurant & Bar: **ARTOTEL Beach Club** - Sanur, **Double Chin** – Jakarta, **BANG BANG** – Jakarta, **Lidah Lokal** Sanur - Bali, **ROCA** Surabaya & Yogyakarta, **BART** Jakarta & Sanur – Bali, **Slide Bar** – Yogyakarta.

Pipeline: **ARTOTEL** Semarang, Setiabudi - Jakarta. **BOBOTEL** : Gatot Subroto - Medan, Poris 88 - Tangerang, Mangga Dua – Jakarta. **ARTOTEL CASA** Kuningan – Jakarta. **NAVAS** Ubud – Bali. **Restaurant & Bar:** Fat Elephant & 11/12 Rooftop Bar - Semarang. **Beach Club:** Huna Huni Nusa Penida - Bali. Lombok: Mandalika Beach Club by ARTOTEL, Amber Beach Resort by ARTOTEL.

Contact:

SHANTYARNAYA
Cluster Marcom Manager
ARTOTEL Sanur - Bali
T: +62 361 472 1000
M: 0811 392 0302
E: shanty@artotelindonesia.com

YULIA MARIA
Asst Director of Marcom
ARTOTEL Group
T: +62 21 3900 399
M: 08129982567
E: yulia@artotelgroup.com

www.artotelgroup.com/panicroom