



## FIRST MILESTONE OF ARTOTEL CASA KUNINGAN – JAKARTA

**Jakarta, October 2019** - ARTOTEL Group together with PT. Selat Niagatama held a groundbreaking procession for the construction of the upcoming ARTOTEL Casa Kuningan – Jakarta recently, on October 8, 2019.

The first stone laying procession was attended by Mr. Erastus Radjimin, CEO of ARTOTEL Group together with Mrs. Gail Aluwi, President Director of PT. Selat Niagatama who has entrusted ARTOTEL Group to operate ARTOTEL Casa Kuningan - Jakarta. For the construction of this hotel, Joe Wilendra - one of Indonesia's foremost architects, has been appointed as the head architect. ARTOTEL Casa Kuningan - Jakarta will demonstrate a modern look that combines with the signature style of ARTOTEL as well as an environmentally friendly building. ARTOTEL Casa Kuningan - Jakarta will be launched on the fourth quarter of 2020.

ARTOTEL Casa is one of the latest hotel brands from ARTOTEL Group for the service apartment category. It emphasizes efficiency and functional design of modern rooms with an environmentally friendly lifestyle. ARTOTEL Casa Kuningan – Jakarta will feature 47 rooms with two broad types, namely Studio 25 and Studio 30 which can be inhabited daily, weekly or monthly to cater to the business travelers. ARTOTEL Casa Kuningan - Jakarta has a total of 6 floors and is equipped with public facilities to meet the personal and social needs of the guests, including a restaurant, gym area, swimming pool, rooftop bar, and as the Lobby that functions as a coworking space (Communal Lobby).

Erastus Radjimin, CEO of ARTOTEL Group, adds "The latest brand from ARTOTEL Group, namely ARTOTEL Casa, is aimed for business-people and families market since the design of the room layout and its building is built to give an impression of being at home and having an environmentally friendly lifestyle. We hope that with the service apartment concept combined with Indonesian contemporary art, guests can have the experience of staying in an artsy apartment with contemporary art nuances. In this special occasion, I personally also want to thank Ms. Gail Aluwi and PT. Selat Niagatama for their entrusts to ARTOTEL Group to operate ARTOTEL Casa Kuningan - Jakarta."

***-STAY TRUE-***

## About ARTOTEL Group

ARTOTEL Group is an Indonesia's hospitality company with 4 integrated pillars of Hotel (Stay), Food & Beverages (Dine), Event Management (Play), & Curated Merchandise (Shop). As a lifestyle brand, ARTOTEL Group offers selection of accommodations, from budget hotel, boutique designed hotel up to premium level, from the mass market accommodation to the luxury. On Hotel industry, ARTOTEL Group offers some hotel brands such as **BOBOTEL**, **ARTOTEL**, **CURATED BY ARTOTEL**, **ARTOTEL PORTOFOLIO**, **ARTOTEL CASA**, **ARTOTEL VILLA**, & **ARTOTEL SUITES**. On Food & Beverage industry, ARTOTEL Group offers an independent management of restaurant, Bar, and Beach Club.

Through Event Management, under **ARTOTEL Play** dan Curated Merchandise with brand **MART**, ARTOTEL Group has a vision to support and take part on the growth of Indonesian Creative Industry by supporting local players, collaborate with them through exhibitions, performances, workshop, and the production of merchandise with artistic characters that can be used everyday at affordable prices.

**Property:** ARTOTEL Surabaya, Thamrin – Jakarta, Wahid Hasyim – Jakarta, Sanur – Bali, Yogyakarta, Gajahmada – Semarang & Haniman – Ubud. **Curated by ARTOTEL:** de Braga by ARTOTEL – Bandung, Alpines by ARTOTEL – Batu. **ARTOTEL Portfolio :** Goodrich Suites - Jakarta. **ROOMS INC.:** Semarang. **BOBOTEL :** Gatot Subroto – Medan. **F&B Outlets :** DOUBLECHIN, BANG BANG, LIDAH LOKAL, ROCA, BART, ARTOTEL BEACH CLUB (ABC), BISTRO DE BRAGA, B10 CAFÉ, FAT ELEPHANT, 11/12 ROOFTOP BAR, SANGKAR, OUT OF THE BLUE, SIXTY.

Pipeline: **ARTOTEL :** Setiabudi – Jakarta, **ARTOTEL CASA :** Kuningan – Jakarta, **BOBOTEL :** Poris 88 – Tangerang. **Curated by ARTOTEL:** Riz Condo by ARTOTEL – Medan, , Mandalika Beach Club by ARTOTEL - Lombok. **ARTOTEL Portfolio :** Huni Huna – Nusa penida,

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