

Press Release

ODYSSEY, A CONTEMPORARY ART AND MUSIC EVENT IS HELD AT DE BRAGA BY ARTOTEL, BANDUNG

Bandung, June 2019 – ARTOTEL Group is proud to have the second ODYSSEY, a contemporary art and music event in de Braga by ARTOTEL, organized by ARTOTEL Project Series, an official event management from ARTOTEL Group.

After the first Odyssey debut back in Jakarta, late April 2019, this time Odyssey makes an appearance in Bandung, at de Braga by ARTOTEL on Saturday, June 29, 2019. The event takes places from B10 Cafe Braga located in the Lobby Level; ARTSPACE and MEETSPACE located in the Mezzanine Level; up until the Garden Area of BISTRO at de Braga, 3rd floor. Odyssey Bandung starts from 5 PM until 2 AM.

This time around, Odyssey presents Light Sculpture Art Display by Kris Gatha with title “RA” which means Light from the symbolization of ancient civilizations, also taken from the word B”ra”ga. His artworks are light installation placed in ARTSPACE, Lobby Level stairs, and BISTRO at de Braga. Kris Gatha’s installations are fusing bright colors from neon light which is personally arranged by the artist. Aside from art, Odyssey also features local musicians such as: The Trees and The Wild, Rayssa Dynta, Ridwan G, Midnight Runners, Bagvs, King T, and many more. Local musicians not only come from Bandung, but also from Jakarta.

De Braga by ARTOTEL also offer stay promotion during the Odyssey event (June 29 - 30, 2019) with the starting price from IDR 850,000,- nett/room/night. This price includes breakfast for two person, special merchandise from Odyssey, and 10 % F&B discount. **This special promo can only be obtained by booking on www.artotelgroup.com by entering the promotion code: ODYSSEY29.**

Yulia Maria, Assistant Director Marketing Communication ARTOTEL Group added, “After Odyssey successful event last April at ARTOTEL Thamrin – Jakarta, this time Bandung is becoming the host for the second Odyssey. For the selection of artists and musicians, we showcase local talents loved by art and music so Odyssey becomes an arena for art and music performances from ARTOTEL Group which is very popular with Indonesian young people.”

Furthermore, ODYSSEY will present in several ARTOTEL properties such as:

- ARTOTEL Yogyakarta in July 2019
- ARTOTEL Beach Club – Bali in October 2019

-STAY TRUE-

About De Braga by ARTOTEL

Located in Jalan Braga No. 10, Bandung, West Java, de Braga by ARTOTEL is the sixth hotel operated by ARTOTEL Group and would be the very first brand under Curated Collections. de Braga by ARTOTEL is combining the legendary ambiance of Braga, which famously known for its heritage soul from Dutch colonialism, and contemporary local artworks which will always be incorporated in every property of ARTOTEL Group. Residing in the renewed Sarinah Building, one of heritage building in Braga area that used to be the first department store in Bandung, de Braga by ARTOTEL is standing tall with 14 stories and still maintaining the old architecture look on the façade and seamlessly transforming into modern minimalism from the interior, with a touch of ART Deco.

de Braga by ARTOTEL features are 112 ARTmazing studios in various type, such as Studio 25, Studio 35, and de Braga Suite. Every room is facilitated with 42 inch LED TV, free wi-fi connection, Mini Bar, Safe Deposit Box, and Dolce Gusto, an instant coffee machine. 24 hours F&B outlets under the name of BISTRO and B10 Cafe, 6 function rooms or MEETSPACE, Swimming Pool, and of course Art Gallery or ARTSPACE are the facilities that de Braga by ARTOTEL has to offer.

The hotel is witty and playful with artworks from 7 contemporary local emerging artists as Botanica/plant theme is the main concept of every artwork given from the artists, as tribute to Bandung, a city that is known as “The City of Flowers” and its vast lushes tea plantations.

About ARTOTEL Group

ARTOTEL Group is a hotel operator company with 4 intergrated pilars of Hotel, F&B, Event Management and Curated Merchandise. As a lifestyle brand, ARTOTEL Group offers selections of accommodations, from boutique designed hotel up to premium level, from the mass market accommodation to the luxury, ARTOTEL Group has **BOBOTEL**, **ARTOTEL**, and **Curated Collections**. In F&B , ARTOTEL Group manages Restaurant, Bar, and Beach Club, such as **BART** and **ARTOTEL Beach Club (ABC)**.

Through Event Management, under the name of **ARTOTEL Project Series (APS)** and Curated Merchandise of **ART of Life (AOL)**, ARTOTEL Group has a vision to support and take part on the growth of Indonesian Creative Industry by supporting local players, collaborate with them through workshop, art exhibition, creative event, and by producing merchandise featuring artwork of emerging local artist.

Property: **ARTOTEL** Surabaya, Thamrin – Jakarta, Sanur – Bali, Yogyakarta, & Haniman – Ubud. **ARTOTEL Beach Club** - Sanur. **Curated Collections:** de Braga by ARTOTEL - Bandung.

Pipeline: **ARTOTEL** Semarang, Jakarta (Wahid Hasyim & Setiabudi). **Curated Collections:** Alpines by ARTOTEL – Batu, Mandalika Beach Club by ARTOTEL.

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