Press Release

ARTOTEL GROUP OFFICIALLY OPENS THE SECOND PROPERTY IN JAKARTA, ARTOTEL

WAHID HASYIM – JAKARTA

Jakarta, April 2019 – ARTOTEL Group is proud to announce the opening of ARTOTEL Wahid Hasyim –

Jakarta, the eighth hotel which managed by ARTOTEL Group and also the second hotel located in Jakarta

under brand of ARTOTEL.

Situated in the heart of Jakarta, on Jl. K.H. Wahid Hasyim No 135 - 137 Central Jakarta, ARTOTEL Wahid

Hasyim – Jakarta has 122 rooms with choices of Studio 20 and 40 spreaded over two buildings, East and

West wing. Each room of ARTOTEL Wahid Hasyim – Jakarta features modern contemporary interior design

with art ambiance and equipped with a 43-inch LED TV, Dolce Gusto coffee maker, and ARTOTEL's

signature amenities. ARTOTEL Wahid Hasyim – Jakarta complete with some facilities such as BANG BANG

Restaurant & Bar, open for 24 hours representing a contemporary lifestyle restaurant and bar with daily

live entertainment, Pan - Asian cuisines, and various choices of beverages from soft drink, juice, beer, Wine

and Spirit; ARTSPACE, a rotation art gallery as a signature facility of ARTOTEL; and 1 MEETSPACE, a casual

meeting room with capacity up to 50 people.

As an art inspired design hotel, ARTOTEL Wahid Hasyim – Jakarta breaths the element of art on every

corner of its building, room, and facilities. With "Metamorphosis" as the theme, the hotel collaborates with

5 local emerging artists that has been carefully curated by art division of ARTOTEL Group. The amazing

artists are Lala Bohang, Rega Ayundya, Ricky Janitra, Restu Taufik Akbar, and Marishka Soekarna. The

theme of Metamorphosis is an inspiration for artists to create murals in every corner of ARTOTEL Wahid

Hasyim – Jakarta. Its correlation of the contemporary art and the theme of "Metamorphosis" is shown by

the conformity of colours, animative figures that is displayed in every artists' work.

Erastus Radjimin, CEO ARTOTEL Group, says, "It is an great honour for us that ROBINA Group, owning

company of ARTOTEL Wahid Hasyim, has appointed and entrusted ARTOTEL Group to manage its property.

In accordance with ARTOTEL character that always brings art concept in its business, we believe that art is

never the same, the two of ARTOTELs will never be competing but to complementing each other.

PT ARTOTEL INDONESIA

Plaza Permata #07-23

Jl. M.H. Thamrin 57

Jakarta 10350, Indonesia

+62 21 390 0399 corporate@artotelgroup.com

Therefore, we are very proud to announce ARTOTEL Wahid Hasyim – Jakarta is our 2nd hotel in Jakarta and the 8th hotel that we operate. With a very strategic location, in the heart of Jakarta, ARTOTEL Wahid Hasyim – Jakarta will be a chosen boutique hotel that offers today's lifestyle through art-character interior facilities and value for money, as well as BANG BANG restaurant that we put into concept, especially by F&B ARTOTEL Group, to be the new restaurant in Central Jakarta with the live entertainment, best quality and good taste of food & beverages menu at affordable prices for youngsters' choice."

-We are butterflies, Earth is our chrysalis-

Artist Profiles of ARTOTEL Wahid Hasyim - Jakarta

Lala Bohang

Lala Bohang was born in Makassar and graduated from architecture of Parahyangan University in Bandung. She currently lives and works as a full-time visual artist and writer in Jakarta. When she was a child she loved to draw simple things from surrounding environment such as fish, fried banana, and one window house. Lala developed her love for drawing from her late father who was an architect. Her skill to create a certain style of storytelling through text and drawing makes her unique in her own way. This led her to publish several best-selling illustrated books, The Book of Forbidden Feelings (2016), The Book of Invisible Questions (2017), and The Book of Imaginary Beliefs (2019). She also published Lula Lyfe (2016) and an experimental book, The Book of Questions (2018), all published by Gramedia Pustaka Utama.

Rega Ayundya

Rega Ayundya Putri, is an Indonesian female artist who was graduated from Faculty of Art and Design at Institute of technology Bandung. Although her majored in sculpture, she decided to focus on her drawings—the activity that she have been long attached to—making massive-sized works through her solemn ballpoint strokes. She amassed intricate details to expose an intimate, quiet conversations between her and her subconscious. This method is a meditation for her erratic mind, making her opus to work as a serene protest to the turbulent contemporary culture. She now lives and works in Bandung as a full-time artist, who also works part-time in an art space.

Ricky Janitra

Graduated from art institute of Jakarta (IKJ) in 2009, Ricky Janitra studied Graphic Arts and began his career as an artist by holding his first solo exhibition, 'Cycltured', which focused on in his interest in creating experimental works on digital media such as sound, light, print, and installation works. Some of the highlights of his exhibitions were, Fringe Festival in Melbourne, Australia in 2015, Denfire Galeri, Copenhagen, Denmark and 'Dialogue with Sense' in South Korea in 2016. In 2017, Ricky was selected as finalist at the Bandung Contemporary Art Award and participated in 'Indonesia Culture Exchange' exhibition in South Korea.

Restu Taufik Akbar

Born in Bandung, 1990, Restu graduated from Faculty of Art and Design, Institute of Technology, Bandung, majoring in Painting with Summa Cum Laude. His form of painting is a combination of interacting experiences with nature, especially the forest landscape, through the inner understanding and artistic exploration of materials. Restu often transforms forests and nature into extractive characters with vibrant colours which attracts the attention of many people. His style of painting is full of diverse forms that makes the painting more like a sculpture or installation.

Marishka Soekarna

Marishka Soekarna resides and works at Depok-Jakarta, after completing her study in Fine Arts at Institute of Technology Bandung (ITB). Her work often represents reflections, femininity, intimate issue, and social observation, with exploration from various method such as drawing, painting, collage, printmaking, and mural. Marishka tends to investigate a personal experience in her work, tending towards simple artistic expressions that contain alternate meaning or just plain naive. Within her creative process, Marishka believes that her personal observation can engage her perspective for a wider conception. Her recent works have been exhibited at 'Wani Di Tata', Galeri Cipta II, Jakarta in 2015, 'Jakarta Biennale; Maju Kena Mundur Kena', Gudang Sarinah, Jakarta in 2015, 'Sonsbeek; TransAction', City of Arnhem, Netherland in 2016.

About ARTOTEL Group

ARTOTEL Group is an Indonesia's hospitality company with 4 intergrated pilars of Hotel, F&B, Event Management and Curated Merchandise. As a lifestyle brand, ARTOTEL Group offers selection of accommodations, from boutique designed hotel up to premium level, from the mass market accommodation to the luxury. On Hotel industry, ARTOTEL Group offers some hotel brands such as **ARTOTEL, CURATED COLLECTIONS**, **BOBOTEL, ROOMS INC, ARTOTEL CASA, and NAVAS**. On Food & Beverage industry, ARTOTEL Group offers an independent management of restaurant, Bar, and Beach Club such as **DOUBLE CHIN, BANG BANG, ROCA**, **BART & ARTOTEL BEACH CLUB (ABC)**.

Through Event Management, under the name of **ARTOTEL Project Series (APS)** and Curated Merchandise of **ART of Life (AOL)**, ARTOTEL Group has a vision to support and take part on the growth of Indonesian Creative Industry by supporting local players, collaborate with them through workshop, art exhibition, creative event, and by producing merchandise featuring artwork of emerging local artist.

Hotel: **ARTOTEL** Surabaya, Jakarta: Thamrin, Wahid Hasyim, Bali: Sanur, Haniman – Ubud, Yogyakarta. **Curated Collections:** de Braga by ARTOTEL – Bandung, Alpines by ARTOTEL – Batu, Goodrich Suite by ARTOTEL – Jakarta.

Rooms Inc Semarang.

Restaurant & Bar: **ARTOTEL Beach Club** - Sanur, **Double Chin** – Jakarta, **BANG BANG** – Jakarta, **Lidah Lokal** Sanur - Bali, **ROCA** Surabaya & Yogyakarta, **BART** Jakarta & Sanur – Bali, **Slide Bar** – Yogyakarta.

Pipeline: **ARTOTEL** Semarang, Setiabudi - Jakarta. **BOBOTEL:** Gatot Subroto - Medan, Poris 88 - Tangerang, Mangga Dua - Jakarta. **ARTOTEL CASA** Kuningan - Jakarta. **NAVAS** Ubud - Bali. **Restaurant & Bar**: Fat Elephant & 11/12 Rooftop Bar - Semarang. **Beach Club**: Huna Huni Nusa Penida - Bali. Lombok: Mandalika Beach Club by ARTOTEL, Amber Beach Resort by ARTOTEL.

Contact:

ANDRI MEILANI Marketing Communication Manager ARTOTEL Group T: +62 21 3900 399

M: 081283212251

E: andri@artotelgroup.com

YULIA MARIA Asst Director of Marcom ARTOTEL Group T: +62 21 3900 399 M: 08129982567

E: yulia@artotelgroup.com

www.artotelgroup.com