## artotelgroup:

Press Release

## **ARTOTEL HANIMAN – UBUD OFFICIALLY OPENS**

**Bali, June, 2018**. **ARTOTEL Group** proudly announces the opening of **ARTOTEL Haniman-Ubud**, on June 9, 2018. The art inspired design hotel located just minutes away from Pura Taman Sari, Monkey Forest and a short walk away from many of the town's iconic landmarks.

**ARTOTEL Haniman-Ubud** is a thoughtful blend of elegance, combined with just the right mix of fancy and funky. Designed by esteemed firm **Bitte Design Studio**, the hotel's interior, guestrooms and public spaces have been designed to create the perfect Ubud hideaway – a blend of old and new translated into design details that pay homage to Ubud's past in a sophisticated, yet playful way. the hotel's accommodations and amenities comprise of 22 guestrooms, a spa, rooftop garden courtyard as well as a restaurant and bar.

Pairing local feels with modern amenities, ARTOTEL Haniman-Ubud 22 guestrooms have been carefully designed with the destination in mind. The guestroom design showcases hotel's contemporary residential vibe with a modern contemporary scheme featuring premium in-room facilities such as; 20 sqm, 30 sqm and 40 sqm rooms, 49" LED TV, *Dolce Gusto* Coffee Machine and hi-speed internet connection. Carrying ARTOTEL tradition of embracing local contemporary artist, all guestrooms as well as some open space within the hotel's area feature original mural artwork by renowned artist; **Kemal Ezedine**.

ARTOTEL Haniman-Ubud also offers culinary and cocktail experiences with concepts thoughtfully curated and managed by EXPAT. Roasters, a company designed to create and operate restaurant brands with a focus on unique, localized projects. The hotel's dining options is called Full Circle by EXPAT. Roasters, a signature continental brasserie that will put a modern twist on classic fare and locally roasted coffee to start in the morning and cocktails in the evening. Full Circle by EXPAT. Roasters is set to open in June 2018 and will serve breakfast, brunch, lunch, dinner and dessert as well as late-night cocktails and wine.

Erastus Radjimin, CEO ARTOTEL Group says: "We are very proud and thrilled to have been appointed by PT GBHH Global Dewata as the hotel owner to manage their hotel carrying our brand of pride; ARTOTEL, in Ubud-Bali, a legendary location deeply immersed in art and cultural elements. As a brand that carries the concept of a design hotel inspired by contemporary / modern art, we created ARTOTEL Haniman - Ubud as a hotel that carries contemporary art and makes it a place to stay and a "must visit" hang out place in Ubud, attracting both local and international tourists".

---Stay True ---

## About ARTOTEL Group

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ARTOTEL Group is an Indonesian company comprised of 3 integrated business units of Hospitality, Event Management and Merchandise with a vision to introduce local creative community to the world. With its expertise in hospitality industry, the company offers selections of hotel brands ranging from budget, boutique to luxury collections to accommodate all layers of target market in primary and secondary cities across Indonesia, namely **ARTOTEL, BOBOTEL, and CURATED COLLECTION**; while in Food & Beverage it provides management service for Beach Club, named **ARTOTEL BEACH CLUB (ABC)**. Through Event Management (**ARTOTEL PROJECT SERIES / APS**), the company would like to deliver its service in organizing various art and creative social events as well as searching young emerging Indonesian artists for potential collaboration. In its continuous effort to promote the works of local artists, ARTOTEL Group brings **AOL** as curated merchandise, a series of uniquely artistic merchandise for daily use or wear in a very affordable price.

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