

Press Release

ODYSSEY, A NEW CONCEPT OF CONTEMPORARY ART AND MUSIC EVENT FROM ARTOTEL GROUP

Jakarta, April 2019 – ARTOTEL Group is proud to announce its newest event, ODYSSEY, a celebration featuring contemporary art exhibition and music performance, brought to you by ARTOTEL Project Series, an event management from ARTOTEL Group.

April 5, 2019, marks ODYSSEY debut to the public, showcasing talents from emerging contemporary local artists and musicians. Taking place at ARTOTEL Thamrin – Jakarta, Lobby Leve, ARTSPACE, and BART, ODYSSEY showcases art exhibition by Rebellionik and Mahaputra Vito, and also local musicians such as Anton Wirjono, Onar, Tantra, and many more. The event starts from 7pm until 3am and it is free for public.

“Vivid Wanderers” is the title of the art exhibition from ODYSSEY, featuring artists: Rebellionik and Mahaputra Vito. This particular exhibition tells a story about how they were connected six years ago through social event and having the same interest of traveling, which later on they create a portable artwork, filled with vivid color. Within this exhibition Mahaputra Vito showcases his artworks through wearable art, which later on is exhibited by our three models, while Rebellionik showcases daring artworks from canvas and acrylic. “Vivid Wanderers” Art Exhibition can still be seen at ARTSPACE, Mezzanine Level ARTOTEL Thamrin – Jakarta from April 5 until May 31, 2019.

Yulia Maria, Assistant Director of Marketing Communications ARTOTEL Group added, “This ODYSSEY at ARTOTEL Thamrin – Jakarta will be the first appearance of ODYSSEY roadshow throughout 2019 in other ARTOTEL. The upcoming ODYSSEY will be held in:

- de Braga by ARTOTEL, June 2019
- ARTOTEL Yogyakarta, August 2019
- ARTOTEL Beach Club Sanur – Bali, October 2019

We hope that everyone who came will enjoy this art and music event from ARTOTEL Project Series. ODYSSEY is fully supported by NEWLAND.ID”

-STAY TRUE-

About ARTOTEL Group

ARTOTEL Group is a hotel operator company with 4 integrated pillars of Hotel, F&B, Event Management and Curated Merchandise. As a lifestyle brand, ARTOTEL Group offers selections of accommodations, from boutique designed hotel up to premium level, from the mass market accommodation to the luxury, ARTOTEL Group has BOBOTEL, **ARTOTEL**, and **Curated Collections**. In F&B, ARTOTEL Group manages Restaurant, Bar, and Beach Club, such as **BART** and **ARTOTEL Beach Club (ABC)**.

Through Event Management, under the name of **ARTOTEL Project Series (APS)** and Curated Merchandise of **ART of Life (AOL)**, ARTOTEL Group has a vision to support and take part on the growth of Indonesian Creative Industry by supporting local players, collaborate with them through workshop, art exhibition, creative event, and by producing merchandise featuring artwork of emerging local artist.

Property: **ARTOTEL** Surabaya, Thamrin – Jakarta, Sanur – Bali, Yogyakarta, & Haniman – Ubud. **ARTOTEL Beach Club** - Sanur. **Curated Collections**: de Braga by ARTOTEL – Bandung.

Pipeline: **ARTOTEL** Semarang, Jakarta (Wahid Hasyim & Setiabudi). **Curated Collections**: Alpines by ARTOTEL – Batu, Amber Beach Resort by ARTOTEL – Lombok, Mandalika Beach Club by ARTOTEL – Lombok.

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