

Press Release

ART EXHIBITION AND BAZAAR POPMART2016 TITLED “MAD HOUSE”

Jakarta, March 2016. ARTOTEL Thamrin – Jakarta is hosting a different art exhibition than before, POPMART 2016 with theme “MAD HOUSE” that will be held at ARTSPACE, Mezzanine Level ARTOTEL Thamrin – Jakarta from March 24th until April 24th, 2016.

On this a very special occasion in welcoming the year of 2016, ARTOTEL Thamrin - Jakarta is showcasing a group exhibition by some chosen young talented emerging artists. POPMART is aiming into the fresh-ness and the most sophisticated sparkle ideas from all the young generation emerging artist. Here, it's not just a matter of fine art that we offer but more into expanding creativity in different kind of platform from the Excellency of fine art exhibitions, cool merchandises, live graffiti action, DJ's performances to artsy culinary experience. POPMART: is all about sharing to every single person out there telling how different, colorful, and fun that an art could be, especially the art that coming out from all these great young talents.

All the artists for POPMART 2016 “MAD HOUSE” are:

- Wickana
WICKANA is an Indonesian visual artist who loves to create surreal, metaphoric and beautifully disturbing images. Most of her artworks are the representation of her private feelings and emotion. Use both digital and manual drawing technique, such as pencil and acrylic paint to create the artworks.
- Hariprast
Hariprast is an illustrator and comic artist from Jakarta. His admiration to Tintin inspires him in playing and creating his artworks with twist and content from local insights.
- Irene Saputra
"A woman who loves to dream" working as a graphic designer, and enjoying to be a part-time illustrator. She never thought that her drawings will bring her here -to this kind of creative industry-
- Atreyu Moniaga
Atreyu is an Indonesian illustrator who loves fairytales and Jewel. His style is crowded and romantic, he often use watercolor as his prime medium and he like to talks.

- **Hendriques / Hen**
He is actually a Media person whom taking a good path on the Art world. He often joins art exhibition to showcasing his artworks.
- **BART.ONE**
Bart is a graffiti painter from Jakarta, He focuses on the sensual nature of doodle, aiming to depict the complication of drawings satisfaction. It includes some combination of lines, pattern, textures, bright color & depth.
- **Aditya Pratama**
Aditya Pratama is an Indonesian illustrator who studied communication visual design in Bandung. He enjoys drawing in both traditional and digital media. Some of his works published on magazines, newspaper, website, ads and books. He just received the most recent award from Japan, Genkocha Illustration File award 2015.
- **SAPPAREL**
By Sakha Qatrunnada (24) & Sheila Somami (25), both are graduated from School of Design BINUS University. They are very influenced by how Mary Katrantzou eclectically mix artwork & fashion, but with simpler & more wearable silhouette
- **Resatio**
Resatio cuts encyclopedias and put them back together. He is an artist and illustrator focused with collage technique. His processes include mark making, collage and photography combined with manual and digital processes.
- **X-Go**
Known as one of Surabaya's street artist, he loves to do a Forum Group Discussion about art and highly anticipated from local policemen as he loves to spray the city.
- **Shane Tiara**
Shane Tiara, internet known as Shane Tortilla is a self-proclaimed visual entertainer. She usually spends her day reading digital comics and make simple satire illustrations about the makeshift society around her simple life. Her artwork for Popmart concerns about a parody of the classic tale of Alice in Wonderland.
- **Bali ARTgasm**
Bali artgasm has been in this paper Mache artwork since 2006, empowered by Heart Lab, Bali. They officially launched their Website: Baliartgasm.myshopify.com and Offline Store since last November 2014 with the first Pop Art Market at Citos Mall in Jakarta.
- **Muklay**
Born in Jakarta 1993, he sets his heart to Visual art as his true passion.

- Tomodachi Studio
Tomodachi Studio is a Group of Illustrator from the Suburbs of Jakarta. Which consists of Basith Ibrahim, Kemas Acil, Ikhwan Waliyudin and Ariel Victor. With different Background of works from Animator, Art Director, Editorial illustrator & Concept Artist that has a same vision.

“Through POPMART 2016 “MAD HOUSE” we would like to use this medium as a place, as a roof, as a bowl to express ourselves. What we see in art and how we interpret it in a very creative way. Shown by not only art paintings, but we have art infused souvenirs, apparels, and art culinary. POPMART would be our annual event combining various forms of art through the eyes of a group young talented local artists”. Said Mr. Safrie Effendi as Art Manager from ARTOTEL Indonesia who curated all the artworks exhibit.

About ARTOTEL Thamrin – Jakarta

ARTOTEL is a play on the words “ART” and “Hotel”. "ART" refers to the contemporary art-influenced design of the lobby, public areas and hotel rooms. These designs are created by local artists as part of ARTOTEL's efforts to directly support and promote Indonesian contemporary art.

ARTOTEL Thamrin - Jakarta has 107 Studios (rooms), 1 Restaurant & Bar under the brand ROCA (Restaurant of Contemporary ART), 2 meeting rooms with capacity for 10 – 200 pax, an Art Gallery, Business Center and BART at 7th Floor.

About ARTOTEL Indonesia

ARTOTEL Indonesia is a Hotel Management Company that focuses on hotels with ART inspired DESIGN, led by young business professionals with has experience in property, hotel industry, as well as design & branding.

ARTOTEL Indonesia currently has 2 (two) properties in operation since 2012, namely ARTOTEL Surabaya and ARTOTEL Thamrin - Jakarta. Going forward, ARTOTEL Indonesia will expand to other cities such as ARTOTEL Sanur – Bali (2016), ARTOTEL Yogyakarta (2016), ARTOTEL Beach Club - Bali (2017), ARTOTEL Semarang (2017).

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