

ARTOTEL CELEBRATES EARTH HOUR 2019 WITH FREE FLOW WINE AND BEER FOR 120 MINUTES LONG

Jakarta, March 2019 – March 30 2019 is an annual international celebration day for Earth Hour, initiated by WWF as a Global Warming reminder campaign. This year, ARTOTEL Group is back to take a part on this celebration with “60+60, Let Thomas Drinks Longer”, a 120 minutes long of turning the lights down from 20.30 – 22.30 local time in Jakarta, Bandung, Yogyakarta, Batu, Surabaya, and Bali.

“60+60” Theme has been around for 2 consecutive years throughout ARTOTEL property by turning the lights down and organizing creative activities in the dark. This year ARTOTEL is doing something different, “60+60 Let Thomas Drinks Longer” is an F&B promotion where our guests can enjoy during Earth Hour:

1. Free Flow Beer at IDR 60k net/pax for 60 minutes
2. Free Flow Wine and Beer at IDR 120K net/pax for 60 minutes

The promotion that ARTOTEL offers during 120 minutes long of Earth Hour will be accompanied by an acoustic music performance in ARTOTEL properties throughout Bandung, Jakarta, Yogyakarta, Batu, Surabaya, and Bali.

Rizdian Siregar, Corporate F&B Director from ARTOTEL Group added, “ During Earth Hour 2019, we would love to invite our guest to turn down the lights and go straight-up to ARTOTEL for this F&B promotion with a cause. “60+60, Let Thomas Drinks Longer” will be commenced in every ARTOTEL, Saturday, March 30 2019, from 20.30 – 22.30 local time. Be there and enjoy the night.”

-STAY TRUE-

About ARTOTEL Group

ARTOTEL Group is a hotel operator company with 4 integrated pillars of Hotel, F&B, Event Management and Curated Merchandise. As a lifestyle brand, ARTOTEL Group offers selections of accommodations, from boutique designed hotel up to premium level, from the mass market accommodation to the luxury, ARTOTEL Group has **BOBOTEL**, **ARTOTEL**, and **Curated Collections**. In F&B, ARTOTEL Group manages Restaurant, Bar, and Beach Club, such as **BART** and **ARTOTEL Beach Club (ABC)**.

Through Event Management, under the name of **ARTOTEL Project Series (APS)** and Curated Merchandise of **ART of Life (AOL)**, ARTOTEL Group has a vision to support and take part on the growth of Indonesian Creative Industry by supporting local players, collaborate with them through workshop, art exhibition, creative event, and by producing merchandise featuring artwork of emerging local artist.

Property: **ARTOTEL** Surabaya, Thamrin – Jakarta, Sanur – Bali, Yogyakarta, & Haniman – Ubud. **ARTOTEL Beach Club** - Sanur. **Curated Collections**: de Braga by ARTOTEL – Bandung.

Pipeline: **ARTOTEL** Semarang, Jakarta (Wahid Hasyim & Setiabudi). **Curated Collections**: Alpines by ARTOTEL – Batu, Amber Beach Resort by ARTOTEL – Lombok, Mandalika Beach Club by ARTOTEL – Lombok.

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